

The BizMed Marketplace is a human/technology platform to reverse the catastrophic damage to small businesses and independent physicians caused by the runaway costs of a dysfunctional health care system.

It is powered by Blue Ribbon DirectTM, a proprietary operational framework for evaluating, fostering and monitoring high-performing primary care.

- The BizMed Marketplace main functions are:
 - Connect small businesses to excellent independent primary care physicians
 - **Support** physicians' effort to provide excellent medical care to their patients
 - Measure ROI for employers, performance for physicians and care quality for patients



The BizMed Marketplace aligns interests, incentives, benefits and value.

Employers save money on total costs of health benefits Physicians make more money from a more rewarding practice

Employees save money and get better medical care

Consultants/Advisors add value and a TPAs and PPOs obtain a cost-effective competitive edge to their service

network management instrument

The BizMed Marketplace opens the door to high-quality, cost-effective health care for 3.5 million small businesses and their 150 million employees and family members.

Partner with us

Primary Care Physicians -**Employers** Consultants/TPAs/PPOs Investors

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