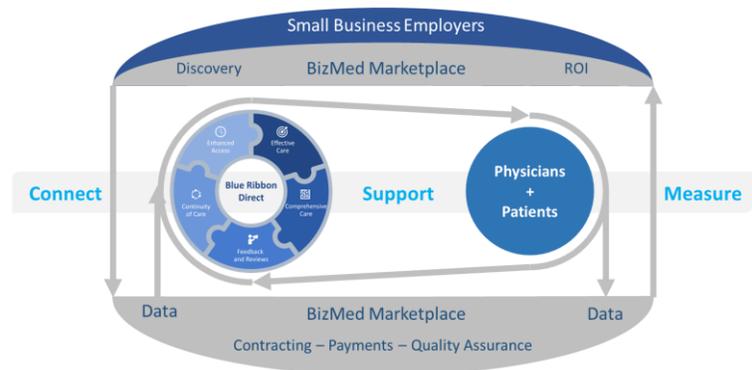


Biz Med

The BizMed Marketplace is a human/technology platform to reverse the catastrophic damage to small businesses and independent physicians caused by the runaway costs of a dysfunctional health care system.

It is powered by Blue Ribbon Direct™, a proprietary operational framework for evaluating, fostering and monitoring high-performing primary care.

- The BizMed Marketplace main functions are:
- **Connect** small businesses to excellent independent primary care physicians
 - **Support** physicians' effort to provide excellent medical care to their patients
 - **Measure** ROI for employers, performance for physicians and care quality for patients



The BizMed Marketplace aligns interests, incentives, benefits and value.

Employers save money on total costs of health benefits

Physicians make more money from a more rewarding practice

Employees save money and get better medical care

Consultants/Advisors add value and a competitive edge to their service

TPAs and PPOs obtain a cost-effective network management instrument

The BizMed Marketplace opens the door to high-quality, cost-effective health care for 3.5 million small businesses and their 150 million employees and family members.

Partner with us

Employers - Primary Care Physicians - Consultants/TPAs/PPOs - Investors

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